

DT SWISS ENGINEERING PERFORMANCE

DT SWISS X
SLIK GRAPHICS

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We are collaborating with Slik Graphics to give you an opportunity to pimp your wheels and components just the way you like. With a variety of different colors and patterns you can choose from, let your creativity flow when picking out the ones for your DT Swiss products.

Their newest decal option, the reflective decal, is a great way to make your wheels look flashy and safe in the streets when the rides go well into the evening. But their decal portfolio doesn't end there. You can find all our current products decals available on their website:

www.slikgraphics.com



ACTIVATION

We encourage you to join us in this communication activation.

1. Sign up as a Slik-dealer [here](#). You will receive a dealer price of 25% off all orders.
2. Choose a decal with a color or a pattern from the SLIK website www.slikgraphics.com
3. Show off your style with it when attached to the wheels. This could be matching colors to the bike frame or something completely opposite to show contrast.
4. Create content with shots of the wheels before and after, together with the bike and even in action.

KEY MESSAGE

«Pimp your wheels to match your style!»

How can we help? Once it's finalized you can inform us, so we can support the content accordingly.



YOUR CONTACT

For more information, please contact your
DT Swiss representative or contact us directly.

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