

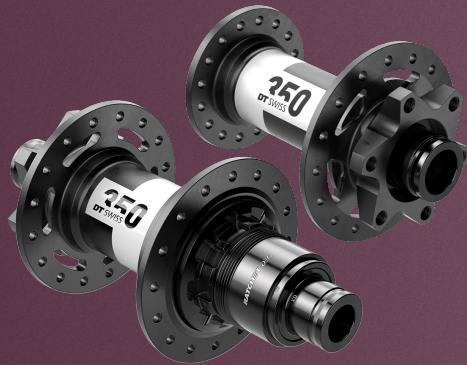
DT SWISS ENGINEERING PERFORMANCE

EMBARGO
APRIL 10, 2025
3 PM CEST

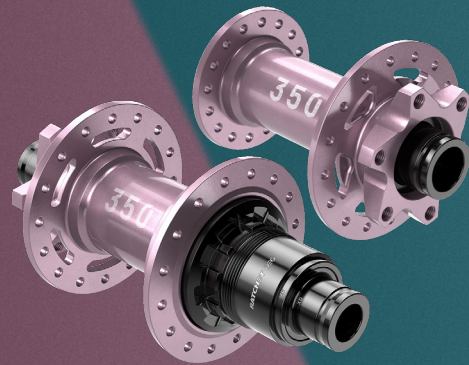
DARE TO DAZZLE

350 DEG

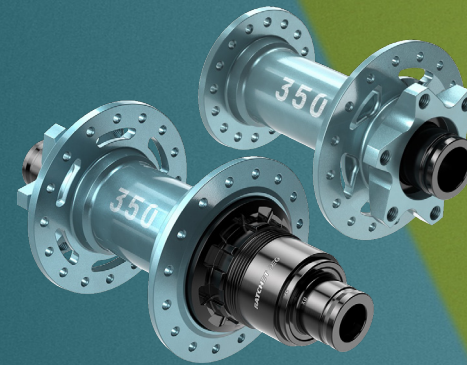




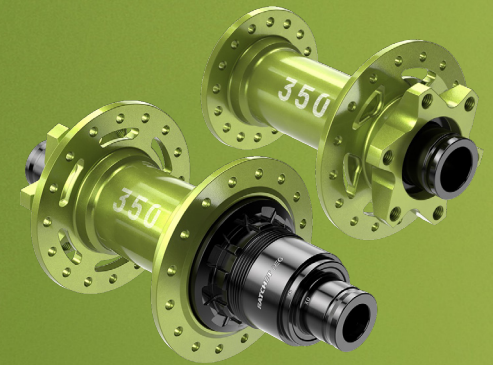
350 CLASSIC DEG



350 CLASSIC DEG
LIMITED PINK EDITION



350 CLASSIC DEG
LIMITED BLUE EDITION



350 CLASSIC DEG
LIMITED GREEN EDITION

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**350 DEG
HUB**

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1 350 CLASSIC DEG HUB

350 DEG HUB DARE TO DAZZLE

Dare to dazzle with the new 350 DEG hub, now dressed to impress in limited colors and featuring the high-engagement Ratchet DEG freehub system. Built to withstand even the most challenging terrains, this hub is long-lasting and glamorous, like a good eyeshadow for your bike.

The Ratchet DEG system ensures that every twist and turn is seamless. The 350 DEG blends rugged reliability with a touch of elegance, designed for the fierce demands of mountain biking without touch-ups needed. Available in three striking, limited-edition shades, the 350 DEG hub lets you express your style while conquering the trails. Whether you prefer a bold pop of color or a subtle, sophisticated look, build your wheels with these new hubs and dare to dazzle!



350 CLASSIC DEG FEATURES

RATCHET DEG ADDITION

The 350 hub is now available with the Ratchet DEG system, with 72T. It is still available with the Ratchet system.

COLORFUL HUBS

Pink, green and blue limited edition 350 hubs. The Ratchet DEG is still available in the standard black colorway.

EASY MAINTENANCE

The Ratchet DEG system enables easy maintenance, remove bearings without having to remove the threaded ring.

RELIABILITY

The 350 DEG has been built with reliability in mind. Featuring bigger bearings than the 240 DEG.



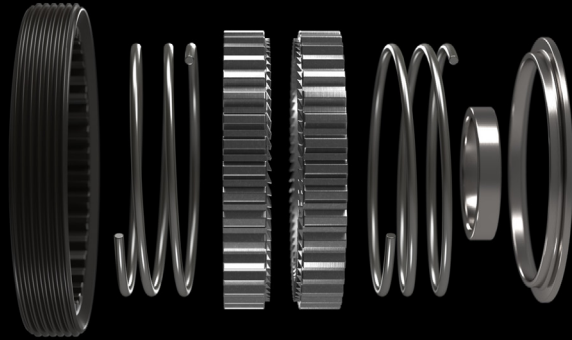
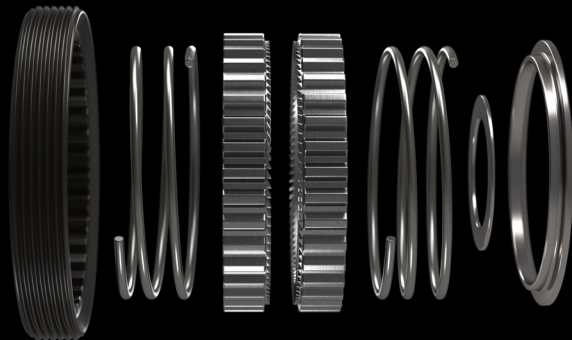
350 DEG HUB 5° ENGAGEMENT ANGLE

Two enlarged ratchets with 72 teeth offer the second smallest engagement angle ever made in the DT Swiss portfolio: 5°. The small idle distance at the cranks allows for more direct acceleration, like out of corners, as well as the possibility to adjust the pedal position faster, like when overcoming obstacles on a technical uphill trail. Made of steel, the DEG ratchets are bigger than all the previous DT Swiss ratchets and aim to transmit the power of even the strongest riders for a long time and across a large contact surface.

EASIER SERVICEABILITY

The innovative construction of the 350 DEG hub allows bearing replacement without special tools, as the threaded ring does not have to be removed.



RATCHET DEG
350 HUBS**RATCHET DEG**
240 HUBS

240 DEG AND 350 DEG **SPACER** **DIFFERENCE**

The 350 DEG hub uses bigger bearings than the 240 DEG, as the bearings are bigger, they take more place in the hub body and could not fit where the smaller bearings do like in the 240 DEG. The result, is that we had to move the bigger bearings to the inside of the hub and as the freehub bodies from the Ratchet DEG system should be compatible, we had to make up for the longer gap between the body bearing and the freehub bearing, resulting in a larger spacer.

2 PRODUCT SPECIFICATIONS

350 CLASSIC DEG

WEIGHT	From 298 g
AXLE SYSTEM	12/148 mm, 12/157 mm BO+
FREEHUB SYSTEM	RATCHET DEG 72T
BRAKE INTERFACE	Center Lock / IS (6-bolt)
MATERIAL	Aluminum
HOLES	28, 32
FREEHUB BODY OPTIONS	Shimano MICRO SPLINE Sram XD Shimano HG
PRICE	Rear: from 279.90 €/ 379.90 \$/ 279.90 CHF



350 CLASSIC DEG

LIMITED PINK, BLUE, GREEN EDITION

WEIGHT	Front: 165 g Rear: 307 g
AXLE SYSTEM	Front: 15/110 mm Rear: 12/148 mm
FREEHUB SYSTEM	Ratchet DEG 72T
BRAKE INTERFACE	IS (6-bolt)
MATERIAL	Aluminum
HOLES	32
FREEHUB BODY OPTIONS	Sram XD
PRICE	Front: from 121.90 \$ / 89.90 € / 89.90 CHF Rear: from 279.90 €/ 379.90 \$/ 279.90 CHF

LIMITED TO 350 PIECES PER COLOR,
AVAILABLE FROM LAUNCH UNTIL STOCK LASTS.



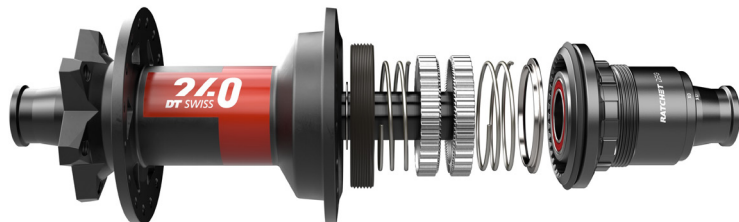
3 TECHNOLOGIES

RATCHET SYSTEMS OVERVIEW

In the development of an optimal freehub system, DT Swiss believes that three factors must be considered: reliability, weight and points of engagement. Ratchet DEG, a system with more points of engagement, needed the enlargement of the hub construction to keep the highest reliability standard, leading to an increase in weight.

The Ratchet DEG system completes the range, positioning itself as the system with the smallest engagement angle. Alongside it, Ratchet EXP remains the system focused on weight optimization, equipping the lightest wheels in the range.

RATCHET DEG HIGH ENGAGEMENT



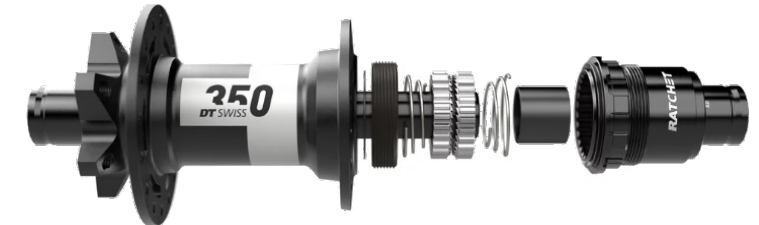
RATCHET EXP LIGHTEST SYSTEM



RATCHET EXP OS E-BIKE SPECIFIC SYSTEM



RATCHET ORIGINAL SYSTEM



RATCHET LN ENTRY LEVEL SYSTEM



TECHNOLOGIES



RATCHET TECHNOLOGIES
OVERVIEW

[More information →](#)



RATCHET DEG SYSTEM
TECHNOLOGY

[More information →](#)



ENGAGEMENT ANGLE
TECHNOLOGY

[More information →](#)



BEARING
TECHNOLOGY

[More information →](#)

4 EXPERT OPINIONS

WORLD ENDURO CHAMPION OPINION

«During my career I have mostly been on DT Swiss hubs or wheels. The rims or the hubs in particular are a no-brainer. When racing Enduro, I concentrate on the most important thing: winning the race if possible! For that I have to trust the products used 100%, even when I need a rock for a trail side repair. I have this confidence in DT Swiss hubs and the Ratchet DEG helps to gain speed on a broader variety of trail types as the faster engagement enables spontaneous acceleration in crucial places. I found the pedal kickback to be more linear with the 5° engagement angle.»

JACK MOIR
YT MOB

WORLD ENDURO RIDER OPINION

«When it comes to quality and durability, I have always been a fan of DT Swiss products. However, developments in rear end efficiency have made it necessary to experiment with hubs that have a smaller engagement angle. With the DT Swiss Ratchet DEG hubs, the Swiss now offer the perfect compromise. With the new hubs, the rear end is efficient and I can accelerate perfectly out of corners thanks to the quick engagement.»

CHRISTIAN TEXTOR
YT MOB





YOUR CONTACT

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